



2019 Color of the Year

Living Coral Pantone# 16-1546

PANTONE just announced their color of the year for 2019. A beautiful shade they are calling **Living Coral** Pantone# 16-1546 in their fabric colors for home or # 2345 C for their coated paper book. This color choice is optimistic, earth conscious, coral reefs, happiness and peace.

It's also in the family of corals and pinks that the Millennials have embraced as their version of the "the New Black" that we have seen in merchandise for several seasons.

You will be seeing this color in products, used in patterns prints, home décor in this coming Spring/Summer 2019 as the market gears up into production.

PANTONE COLOR Institute forecasts global color trends and advises color for home and fashion in the all different industries. For 20 years they have influenced product and trends by studying lifestyle trends, travel, social and economic conditions, arts and entertainment and other factors to arrive at a selected a color that represents and helps guide the retail and manufacturing direction for the upcoming year.

