Color of the Year 2017™

PANTONE®

Greenery
15-0343

2017
Color of the Year
Pantone GREENERY

As the New Year approaches PANTONE announced their color 2017 year - GREENERY Pantone # 15-0343. GREENERY is a Yellow Green and is fresh and easy to live with and an optimistic color. Pantone a matching color system used widely in print material, the fashion and home décor industry for reference when developing product and matching items has been a leader in the color industry where manufactures, designers and retailers look to for color direction.

COLOUR ALERT

This is an exciting choice bringing Nature into the home. Inspired by Nature's color this choice is easy to live with in product. It represents renewal, growth and refreshment of spirit and Spring. For those who follow home and fashion it also represents salability because it works with many other colors and comfortable to be around even after 2017.