

Minneapolis MART

See It. Find It. Here

TEMPORARY SHOW

EXHIBITOR APPLICATION



FRI - TUES **AUGUST 2 - 6, 2019**

WWW.MPLSMART.COM

Complete Exhibit Package

Each booth package includes:

- Free line listings in our directory - contact info, lines description and logo.
- Pipe and drape- 3 ft side and 8 ft back drape
- Exhibitor booth signage • Chair and wastebasket
- Extensive marketing outreach
- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - must be pre ordered
- Free wireless internet
- Free parking

LOCATION:

Minneapolis Mart
10301 Bren Road West
Minnetonka, MN 55343

DATES & HOURS:

Friday, August 2 through
Tuesday, August 6
9:00 am to 6:00 pm
(until 4 pm on Tuesday)

Move in:

Thursday, August 1 • 8:00 am to 9:00 pm

Move out:

Tuesday, August 6, after 4:00 pm

Corexpo Convention & Trade Show Specialist

2110 Old Hwy 8 NW • New Brighton, MN 55112
651-280-4923 • Fax: 651-917-2658

Shipping/Material Handling—Booth Furnishing

All shipments and storage must be arranged through Corexpo.
Exhibitor Service Kit will be emailed to you from Corexpo upon receipt of your contract.

Minneapolis Mart
10301 Bren Road West
Minnetonka, MN 55343
952-932-7200 • 952-405-2254

chuck@mplsmart.com • www.mplsmart.com

Details

Exhibit Space Contract

Minneapolis Mart Temporary Show
Fri. - Tues., August 2 - 6, 2019

Company Name: _____

Contact: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: () _____

Fax: () _____

Email (required): _____

Website: _____

☐ Mfg. ☐ Importer ☐ Distr. ☐ Rep Co.

CONTRACTS ARE DUE BY MAY 31

Booth Selection - \$15/sq. ft. - Contact Chuck Teeter at
Chuck@mplsmart.com, or 952-932-7200 for available
booth space.

Additional Advertising

available in the Minneapolis Mart Directory

Please see the attached ad contract and spec sheet.

☐ Post-show Buyer's List

Excel Spreadsheet (emailed) \$25.00 \$ _____

☐ Yes, send me _____ (up to 100) FREE postcards to invite
my buyers to enjoy the Mart Experience. First come/first serve –
subject to availability after **June 15, 2019**.

☐ Yes, I would like a Discovery Table. (\$100 each)

Signature: _____

Date: _____

All booth assignments are made on a first-come, first-served basis. Location requests MUST be in writing. Minneapolis Mart will accommodate requests as space permits. Complete contract and deposit required. All deposits will be processed upon receipt. Minneapolis Mart reserves the right to reject ANY application for ANY reason. This contract becomes valid only after acceptance by show management. Upon acceptance, all monies are nonrefundable and nontransferable. No exceptions. After **June 15, 2019**, full payment will be due with application by credit card, company check, cashiers check, or money order. By signing and executing this contract, the above signed consents to receiving communications from or on behalf of Minneapolis Mart via telephone, email, and/or facsimile at the telephone number(s), email address(es), and facsimile number(s) indicated above.

Mail or fax completed contract, August
directory form and booth deposit of \$500 to:
Minneapolis Mart, 10301 Bren Road West
Minnetonka, MN 55343
Fax Number: 952-932-0847

For Office Use Only:

Booth Assignments(s) _____

Amount Due \$ _____

Date	Check/Charge	Amount

Payment Totals

Temporary Membership Fee \$ 10.00

(valid show days only)

Booth(s) \$ _____

Electrical (\$125.00 each) \$ _____

Additional Classifieds (\$5.00 each over 10) \$ _____

Post-show list (emailed) (\$25.00) \$ _____

Discovery Table (\$100.00 each) \$ _____

Total \$ _____

Deposit (\$500.00 per booth) \$ _____

Balance: \$ _____

FULL PAYMENT IS DUE JUNE 15, 2019.

A \$75 LATE FEE WILL BE APPLIED TO ALL LATE PAYMENTS

SHOW DEPOSIT & FEES ARE NON-REFUNDABLE.

Payment Made By:

☐ Cashier's Check ☐ Money Order

☐ Company Check ☐ Mastercard ☐ Visa

Card No.

_____ - _____ - _____ - _____

V-code (3 digit number of back of card) _ _ _

Exp. Date _____ Total Charged \$ _____

Card Holder's Name

Card Holder's Address

Card Holder's Signature

I, the cardholder, authorize the amount specified above to be charged to my credit card. I understand the final balance will be charged on this credit card on **June 15, 2019**. I understand that upon cancellation of this agreement, payment will not be refunded or transferred to another market. No exceptions.

Exhibitor Badges:

List Names of all exhibitors working:

Exhibit Space Terms & Conditions

Minneapolis Mart Temporary Show

August 2 through August 6, 2019

Dates, Hours & Locations:

Minneapolis Mart
10301 Bren Road West
Minnetonka, MN 55343
952-932-7200
Friday, August 2 - Monday, August 5
9:00 am to 6:00 pm
Tuesday, August 6, 9:00 am to 4:00 pm

In the event that a change in show location is required, choice of space at new location will be prioritized based on historical participation. The show sponsor shall make the final determination for space allocation and location. There shall be no refunds for a change in location except for reductions in space provided.

Exhibit Space Includes:

- 10 classified listings and free line listings in our extensive buyers guide
- Pipe and drape- 3 ft side and 8 ft back drape
- Exhibitor booth signage • Chair and wastebasket
- Extensive marketing outreach
- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - *must be pre ordered*
- Free wireless internet • Free parking

Booth Set Up/Tear Down/Removal of Merchandise

Exhibitors may set-up from 8:00 am – 9:00 pm on Thursday, August 1. All booths must be set-up by 8:00 am Friday, August 2 or sponsor has the right to terminate your booth. No one will be permitted to enter the loading area or show area prior to set-up time. Unloading/Delivering of merchandise is the responsibility of the exhibitor. Arrangements can be made with our show contractor Hubbell Tyner. There is no parking in the loading area. Exhibitor may not dismantle or remove any part of their exhibit prior to show closing Tuesday, August 6 at 4:00 pm. There will be no extra security for the show.

Assignment/Subletting

Exhibitors may exhibit product lines in the space assigned by Sponsor and may not assign this agreement or let another Exhibitor use any part of its assigned space without the express written consent of Sponsor. Exhibitors must stay within the square footage (space) assigned. The Sponsor reserves the right to alter space assignments in order to conform to the display requirement of the Mart Fire Marshal, show rules, and guidelines. The Sponsor reserves the right to alter, change, or modify the space allocation system for future shows. Sponsor reserves the right to reject any application which cannot be accommodated into the show's guidelines, plans and procedures. Sponsor will assign all booth(s) for exhibitors in the show. If participation in both the March and August show, with the same quantity of booth assignment, Sponsor will reassign same booth(s) for the following show. Sponsor will give special consideration to seniority. Seniority does not guarantee the same location in each show. All space assignments subject to change due to permanent lease of showrooms up to 60 days prior to show. Sponsor reserves the right to relocate exhibitors to different space if a showroom is permanently leased.

Deposits/Payments/Cancellation:

A \$500.00 per booth deposit is required by May 31, 2019. (Check, Money Order, or Visa/Mastercard). Sponsor will be placing all exhibitors in show after deadline. No spaces will be held. Deposits and Show Fees are Non-refundable. Payment in full must be paid by June 15, 2019 or a \$75 late fee will apply. Booth space not paid in full by June 15, 2019 will be reassigned or cancelled with no refund. All payments including advertising must be paid in full prior to show. Sponsor may cancel this Contract without refund to Exhibitor, and may reassign any Exhibit Space previously assigned to Exhibitor, upon failure of Exhibitor (i) to make payments as required, (ii) to abide by these Terms and Conditions and other rules and regulations as provided, or (iii) failure to claim its assigned Exhibit Space prior to the deadline set for the show. In any such case, the defaulting Exhibitor shall release space and shall not be entitled to a refund. Should Sponsor cancel the show or fail to furnish the space to Exhibitor, it shall promptly refund to Exhibitor all sums paid; but if such cancellation is due to an act of God; war, fire, strike, government decree or any other cause beyond Sponsor's control, there shall be deducted a pro-rated portion of the expenses incurred by Sponsor in connection with the show. Such refund shall be in full settlement of all loss or damage suffered by Exhibitor and in no case will any refund exceed the Exhibit Fees actually paid by the Exhibitor to the Sponsor. If a space become unavailable due to a permanent showroom lease, a new space will be assigned by the sponsor. There will be no refund/cancellation permitted due to reassignment unless there is no available space.

Liabilities:

While all reasonable efforts to provide a safe and secure location and event, the Sponsor nor their respective officers, members, agents, representatives, or

subcontractors shall be responsible or liable for any loss, loss of sales, damage or injury sustained by Exhibitor, or property, agents or invitees by fire, water, theft, disappearance, accident or other casualties. Exhibitor agrees to indemnify, defend, protect and hold harmless Sponsor and their respective officers, members, agents, representatives or subcontractors for all liabilities which might ensue by reason of Exhibitor's exhibit, action, failure to act or presence at the show or the negligence of Exhibitor or agents and shall make reimbursement for any loss or expense incurred thereby.

Exhibit/Merchandise Requirements/Samples:

Exhibitors will display only product lines that are (i) regularly sold by Exhibitor, (ii) are listed in the Temporary Show Buyers Guide, and (iii) are NOT shown in a permanent showroom at the Minneapolis Mart. Nor shall Exhibitor display product lines which have been withdrawn from a permanent showroom at the Mart within the six month period prior to the commencement of the show. Sponsor reserves the right to reject exhibits that may have been misrepresented or which are otherwise deemed by Sponsor to be objectionable. Samples may not be sold or delivered to buyers during the show. No "Samples for Sale" signs are allowed in the booth at any time.

Show Parking:

Free Parking is available at the Minneapolis Mart.

Use, Signs and Advertising:

The Sponsor may use any part of the Exhibit Space at any time as deemed necessary for the operation of the show, including infrastructure items, directional and informational signs. No Exhibitor signs are permitted outside of Exhibitor's assigned Exhibit Space and no signs may be displayed on persons outside of Exhibit Space beyond the Sponsor issued identification. Exhibitor agrees that it will not endorse, promote or otherwise advertise any other trade show or off-site exhibit from their Exhibit Space or any other location within the show. Distribution of any printed matter, samples or other articles is restricted to the confines of the Exhibitor Booth. Exhibitor shall not have or operate any display or exhibit which, at the sole discretion of the Sponsor, is the source of objectionable noises, odors or lights. Any person(s) disrupting the Show or interfering with the operation of the Show may be removed or expelled from the Show at the sole discretion of the Sponsor.

Rules & Regulations:

Exhibitor shall not engage in any action that has or may have a negative adverse impact on the reputation or good will of the Sponsor. Examples shall include, but are not limited to false or misleading advertising, disparagement of Sponsor, repeated break of contracts with customers and suppliers without justification and failure to ship products timely. The Sponsor may expel the Exhibitor without refunding deposit or show fee. Exhibitor shall observe and abide by these Terms and Conditions and such other rules and regulations that Minneapolis Mart may adopt from time to time. Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state, and federal governing bodies, including without limitation fire, safety and health, together with the rules and regulations of the operator and/or owners of the property wherein the Show is held. Sponsor may remove any person during the Show whom Sponsor believes is disrupting or obstructing proper operation and management of the Show. Exhibitors who do not attend/show up will be expelled from all other shows.

All Exhibitors, Exhibitor Staff, and associated personnel must wear Exhibitor Badges at all times on the show and Mart Premises. No children 12 and under are allowed in your booths or at the show. Exhibitor badge requests must be made prior to August 1, 2019. Request should be emailed or faxed. New exhibitor badges will be \$5.00 if ordered after August 2. Exhibitor badges will be available for pickup at exhibitor services.

Exhibitors are not allowed in other Exhibitor booths, without their permission. Please do not take sales materials, or handle another Exhibitor's product without their presence and consent. No cameras or photographic equipment shall be brought into the show without the Sponsor's consent.

Private Event:

This Show is a private event, operated on private property. All Exhibitors, guests and Buyers are subject to all rules and regulations as adopted by the Sponsor and the Minneapolis Mart. Exhibitors agree that they are individually responsible to abide by all federal, state and local laws in the operation of their Exhibits and while present on the premises of the Minneapolis Mart.

Entire Agreement:

This contract constitutes the entire agreement between the parties hereto and supersedes any and all prior written or oral contracts, correspondence, agreements, and understandings. Any amendment to the terms hereof shall not be valid unless presented in writing and signed by authorized parties hereto. The full balance of this contract remains binding in the event that any party of the contract is legally found to be void.

August Directory Form

Minneapolis Mart Temporary Application
August 3-6, 2019

Complete this form and mail, email or fax back to:
10301 Bren Rd. W, Minnetonka, MN 55343
Fax: 952-932-0847 or chuck@mplsmart.com
Questions? Call 952-932-7200 or email
chuck@mplsmart.com

INFORMATION REQUEST FORM

Please note what information you provide will be published in the Buyer's Guide

Your Company Logo:

- ☐ I do not have a logo
☐ I will send a copy to chuck@mplsmart.com
☐ I give permission to the Minneapolis Mart to go to my website and copy my company's logo.

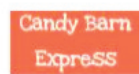
Product / Line Listings for Directory: Deadline: June 10, 2019.

Each exhibitor may list their product line(s), description(s), and be listed in the Classified Listing section in up to 10 classifieds. (i.e. fashion accessories, gourmet, greeting cards, home décor, toys, etc.) Additional classifieds will be \$5.00 each. Exhibitors will only show lines NOT shown at the Minneapolis Mart permanent showrooms.

Each exhibitor (Distributor, Importer, Manufacturer or Rep) will have their company name and contact information, their line(s) with description listed in the Buyer's Guide. Each line name will be listed in the classified section under the chosen categories as well as alphabetically in the manufacturer section of the Buyer's Guide.

Any adjustments will be at the discretion of the Editor and/or Temporary Show Manager.

Page Example



DT 128 CANDY BARN EXPRESS

Moss, Patrick
PO Box 205
Scotts Bluff, NE 68363
Office: (308) 672-5288
Email: pjmoss205@gmail.com
www.candybarncexpress.com
CANDY BARN EXPRESS
A wholesale company bringing you some of the most innovative honey stick and candy selections available.

KOSME+IKOS

DT 129 KOSMETIKOS SKIN CARE

Brown, Billie Jo
10055 W. McMillan St.
Minnetonka, MN 55440
Office: (715) 267-4488
Email: skincare@neutbykosmetik.com
www.neutbykosmetik.com
KOSMETIKOS SKIN CARE
Custom made in Wisconsin using Birch and essential oils that are easy to use, effective and create healthier skin.

STP

DT 130 STP DISTRIBUTING

Sinich, Karen
525 Altop Lane
Waterford, WI 48228
Office: (248) 681-5554
Email: wholesale@stpdistributing.com
www.stpdistributing.com
BEER & WINE GLASSES
ROBIN RUTH
UNSATURATED LIFE



DT 131 MINNESOTA ORIGINALS

Sary, Adam
3532 10th Ave
Minneapolis, MN 55407
Office: (651) 235-6046
Email: jamazingm@gmail.com
JAMAZING!
Minnesota made, award winning jams and jellies.
JUNGLE IN MY TRUNK
Creative, vintage-inspired, handcrafted jewelry.
ULTIMO COSMETICS
All natural mineral makeup.



DT 132 RAVEN PRODUCTIONS, INC.

Hyde, John
PO Box 188, Ely MN 55731
Office: (218) 365-9375
Email: john@ravenworlds.com
www.ravenworlds.com
RAVEN PRODUCTIONS, INC.
Children's books about nature, Adult adventure & outdoor writing, note cards with nature & canoe country themes.



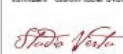
DT 133 WALLAROO HATS

Jalack, Kelly
7421 Van Buren St NE
Fridley, MN 55432
Office: (480) 257-6167
Email: info@jalack.com
www.wallarohats.com
WALLAROO HATS
Fashionable & functional UFF 50 hats that are portable & adjustable.



DT 134 ALOE UP SUN & SKIN CARE PRODUCTS

Klein, Naol
0700 W. 76th St. #112
Eden Prairie, MN 55344
Office: (800) 050-2563
Email: nklein@aloeup.com
www.aloeup.com
ALOE UP
Sunscreens, sun protection, tanning oils, lip balms, hand sanitizers - custom label available.



DT 135 STUDIO VERTU

Wadd, Martha
1032 Saratoga St.
Newport, KY 41071
Office: (513) 412-3451
Email: martha@studiovertu.com
www.studiovertu.com
CUSTOM PRODUCTS
Winecoppers, ornaments, & more.
FINE MARBLE GIFTWARE
Wall art, coasters, magnets & more.



DT 136 THE CREATIVE QUILL SHOP

Foush, Aaron
112 E 4th St.
Minneapolis, MN 55423
Office: (612) 664-8123
Email: thecreativequillshop@gmail.com
www.thecreativequillshop.com
HAND QUILTED GREETING CARDS
Hand quilted greeting cards - rolled paper strips.



DT 137 YB URBAN?

Eder-Phelan, Angela
1414 20th St.
Baldwin, MN 54002
Office: (715) 245-3003
Email: hiphomestead@gmail.com
www.yburban.com
YB URBAN?
All natural! YB Scentyl - soaps, scrubs, YB Dye! - body lotions & butters, YB Chopped! - beeswax lip balm, YB Tansel! - body oils, oil blends & bath salts, YB Scentyl! - shaving soaps, oils and aftershave.

Megan's Soapbox

DT 138 MEGAN'S SOAPBOX

Brown, Megan
102 E Rush St.
Thorp, WI 54771
Office: (715) 773-0612
Email: meganssoapbox@gmail.com
www.meganssoapbox.com
MEGAN'S SOAPBOX
Handmade soaps and hand & body lotions. Bathbombs available - explosion of color & scent.

Company Name: _____

Contact: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: () _____

Fax: () _____

Email (required): _____

Website: _____

1) Product Line _____
 Description _____
 Classifications (See Below) _____

2) Product Line _____
 Description _____
 Classifications (See Below) _____

3) Product Line _____
 Description _____
 Classifications (See Below) _____

4) Product Line _____
 Description _____
 Classifications (See Below) _____

5) Product Line _____
 Description _____
 Classifications (See Below) _____

Exhibitors Classified

Each exhibitor may choose up to ten classified listings. Additional classifieds are \$5.00 each and must be submitted with your contract or by **June 10, 2019**.

Antique Reproductions	Dinnerware	Jewelry, Jewelry Boxes, Watches	Rugs
Apparel	Display Fixtures	Kitchenware, Houseware, Cutlery,	Scandinavian Products
Art Glass	Dolls & Accessories	Bakeware, Cookware	Scrapbooking and Stickers
Bags and Totes	Fair Trade	Lamps and Lighting	Sculptures
Bar and Wine Accessories	Fashion Accessories, Hand-bags,	Leather	Souvenirs and Novelties
Baskets	Sunglasses, Watches	Licensed Products	Stained Glass and Sun Catchers
Bath Accessories	Figurines	Linen and Lace	Stationery and Writing Instruments
Bells, Chimes	Fireplace Accessories	Lodge	Tabletop: Flatware, Hollowware,
Bird Houses and Feeders	Floral: Silk, Dried Accessories	Men's Gifts	Glassware, Coasters
Blankets, Throws, Afghans, Quilts	Footwear	Metals: Brass, Copper, Pewter,	Toys
Books, Cookbooks, Publications	Frames and Albums	Silver	Travel Accessories and Luggage
Bridal Accessories	Free Trade	Minnesota Made Products	Trees: Artificial, Natural Stem,
Calendars and Planners	Games, Puzzles, Playing Cards	Music: CD s and Cassettes	Preserved
Candles, Oils, Potpourri and	Garden	Music Boxes	Umbrellas and Raingear
Accessories	Giftwrap, Gift Boxes, Labels	Nature Themed Products	USA Made Products
Ceramics	Gourmet: Food, Candy, Coffee, Tea	Nautical	Vacuums
Children's and Baby Products	Greeting Cards, Invitations,	Organic and Natural Products	Victorian
China and Porcelain	Announcements	Paper Goods	Wall Decor: Art, Mirrors, Posters,
Christmas	Green - Eco Friendly	Party Decorations, Balloons	Plaques, Clocks
Collectibles	Handcrafted Items	Pet Items	Western
Country	Health and Beauty Products	Pillows	Windsocks and Flags
Crafts and Hobby	Holiday: Christmas, Easter,	Plush	Wood Products
Crystal	Halloween	Pottery & Stoneware	
Custom, Private Label	Home Decor and Furniture	Primitives	
Desk and Office Accessories	Impulse Items	Religious/Inspirational Items	

We cannot guarantee that classified listings, lines listings and directory ads will appear if material is received after deadline.
 A supplement is published after print deadlines.

The Minneapolis Mart

The Minneapolis Mart attracts buyers from Minnesota, Wisconsin, Iowa, North and South Dakota, Nebraska, Kansas, Illinois and beyond. The Minneapolis Mart Temporary show is your opportunity to reach thousands of new prospects that shop our regional mart.

The cost savings in airfare and hotel, and the fact that they like to do business with people that already understand their customers, are just a few reasons buyers love to come to the Minneapolis Mart.

The Mart is proud of the many buyers and stores that visit each year.

Marketing that gets you prospects

Aggressive and comprehensive marketing efforts by The Minneapolis Mart will attract buyers that you'll want to start a partnership.

- Advertising in national trade magazines
- Exposure on www.mpls mart.com.
- Broadcast emails targeting Minneapolis Mart buyers

- Exposure on the Mart's Facebook page
- Direct mail: a directory is sent three weeks before the show, reaching thousands of stores in the upper midwest and beyond.

And to help your marketing efforts...

Free listing in the Minneapolis Mart directory

As part of your exhibit package, you receive a free listing that includes your logo (if you have one), your company name, contact information, lines carried with a brief description in the show's comprehensive and professionally produced directory mailed out three weeks prior to the show. One of the best guides in the industry, you will be reaching more than 12,000 buyers who have recently registered at Minneapolis Mart shows.

There is also an opportunity to purchase additional advertising for your products in full color. This will quickly reach thousands of Midwest buyers. Please refer to the Provision ad Agreement.

Free postcards

Generate awareness and invite buyers to the Mart with FREE full color postcards. Order them on your contract form. You will receive them approximately 6 weeks prior to the show.

Buyer incentive prize giveaway

Daily prizes will be given away each day of the show. Buyers earn drawing entry slips with each order they place.

Cash incentive for NEW exhibitors

Minneapolis Mart Temporary Show Exhibitors who bring in NEW exhibitors will receive \$100 CASH for each NEW exhibitor.

1. These exhibitors must have never participated in a past temporary show with the Minneapolis Mart, or have never been represented in the permanent showrooms.
2. The New Exhibitor must say which exhibitor referred them to the Minneapolis Mart at time of booking.
3. Cash will be paid during the show to the individual who referred them.

Marketing



August 2 - 6, 2019

Preferred Hotels

Special rates are available at the following hotels. Contact them directly to make reservations. When making reservations, please ask to be placed in the Minneapolis Mart room block. You may also link to a preferred hotel website by visiting www.mplsmaart.com.

Home2 Suites by Hilton \$119

952-9459-9999

Hilton Garden Inn - \$119* - Shuttle Service Available

952-995-9000

Holiday Inn Express – Minnetonka \$119* - Shuttle Service Available

952-912-9999

Prices and Hotels are subject to change

Space is limited

Apply today to exhibit!

Please complete the enclosed contract, Directory Form and return with your deposit by May 31, 2019 to:

Minneapolis Mart
10301 Bren Road West
Minnetonka, MN 55343

