

# PANTONE COLOR OF THE *Year* CLASSIC BLUE



As we enter into 2020 Pantone has announced its color of the year. **CLASSIC BLUE** Pantone number 19-4052 in fabric and 281 C for print publication. The name says it all-CLASSIC and it encompasses these emotions and description of Simplicity, the Sky at Dusk, Tranquility, and Peace.

It is a safe color in product development and a color that will fit into many product classification and interiors. Blue is a color that appears from Chinese chinoiserie to Americana themes.

Last year was Living Coral an exciting color and uplifting. By announcing Classic Blue Pantone's color for 2020 it symbolizes confidence and reliability during our time of global change and unrest. Pantone has had several shades of blue over the past 20 years such as Turquoise, Cerulean Blue and Blue Iris and all were embraced and successful in product.

This Classic Blue is easy and comfortable to work with and will be welcome in home décor.

