



# Minneapolis **MART**

See It. Find It. Here

## **TEMPORARY SHOW**

### EXHIBITOR APPLICATIONS

## **5 DAY SHOWS**

**JANUARY 20 - 24, 2023**

**MARCH 10 - 14, 2023**

*(Please find individual contracts inside)*

**[WWW.MPLSMART.COM](http://WWW.MPLSMART.COM)**



# Complete Exhibit Package

## Each booth package includes:

- Free line listings in our directory - contact info, lines description and logo.
- Pipe and drape- 3 ft side and 8 ft back drape - March Only
- Exhibitor booth signage • Chair and wastebasket
- Extensive marketing outreach
- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - must be pre ordered
- Free wireless internet
- Free parking

## LOCATION:

Minneapolis Mart  
10301 Bren Road West  
Minnetonka, MN 55343

## DATES & HOURS:

**Fri —Tues, Jan 20-24, 2023**

9:00 am to 6:00 pm

### Move In:

Wednesday, January 18, 2023

8:00 am - 5:00 pm

Thursday, January 19, 2023

8:00 am - 9:00 pm

### Move Out:

Tuesday, January 24, 2023

After 6:00 pm

**Fri —Tues, March 10-14, 2023**

9:00 am to 6:00 pm

### Move In:

Wednesday, March 8, 2023

8:00 am - 5:00 pm

Thursday, March 9, 2023

8:00 am - 9:00 pm

### Move Out:

Tuesday, March 14, 2023

After 6:00 pm

Minneapolis Mart  
10301 Bren Road West  
Minnetonka, MN 55343  
952-932-7200 • 952-405-2254  
mj@mplsmart.com • [www.mplsmart.com](http://www.mplsmart.com)

Details

**Minneapolis Mart Temporary Show**  
**Fri. - Tues., January 20 - 24, 2023**

☐ Mfg.    ☐ Importer    ☐ Distr.    ☐ Rep. Co.

## Special Requests \_\_\_\_\_

**Please see the attached ad contract and spec sheet.**

- ☐ Post-show Buyer's List  
Excel Spreadsheet (emailed)                      \$25.00                      \$ \_\_\_\_\_
- ☐ Yes, send me \_\_\_\_\_ (up to 100) FREE postcards to invite my buyers to enjoy the Mart Experience. First come/first serve – subject to availability after **December 2, 2022**.
- ☐ Yes, I would like a Discovery Table. (\$100 each)

Date: \_\_\_\_\_

All booth assignments are made on a first-come, first-served basis. Location requests **MUST** be in writing. Minneapolis Mart will accommodate requests as space permits. Complete contract and deposit required. All deposits will be processed upon receipt. Minneapolis Mart reserves the right to reject ANY application for ANY reason. This contract becomes valid only after acceptance by show management. Upon acceptance, all monies are nonrefundable and nontransferable. No exceptions. After **December 19, 2022**, full payment will be due with application by credit card, company check, cashiers check, or money order. By signing and executing this contract, the above signed consents to receiving communications from or on behalf of Minneapolis Mart via telephone, email, and/or facsimile at the telephone number(s), email address(es), and facsimile number(s) indicated above.

**Mail or fax completed contract, August  
directory form and booth deposit of \$500 to:  
Minneapolis Mart, 10301 Bren Road West  
Minnetonka, MN 55343  
Fax Number: 952-932-0847**

I, the cardholder, authorize the amount specified above to be charged to my credit card. I understand the final balance will be charged on this credit card on **December 19, 2022**. I understand that upon cancellation of this agreement, payment will not be refunded or transferred to another market. No exceptions. I understand there will be a 3.5% charge added for using my credit card.

List Names of all exhibitors working:

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# Exhibit Space Terms & Conditions

## Minneapolis Mart Temporary Show

Friday, January 20 - 24, 2023

### Dates & Hours:

Friday, January 20 - 24, 2023 • 9 a.m. - 6 p.m.

### Show Locations:

Minneapolis Mart  
10301 Bren Road West  
Minnetonka, MN 55343  
952-932-7200 fax: 952-932-0847

In the event that a change in show location is required, choice of space at new location will be prioritized based on historical participation. The show sponsor shall make the final determination for space allocation and location. There shall be no refunds for a change in location except for reductions in space provided.

### Exhibit Space Includes:

- 10 classified listings and free line listings in our extensive buyers guide
- Exhibitor booth signage • Chair and wastebasket
- Extensive marketing outreach
- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - *must be pre ordered*
- Free wireless internet • Free parking

### Booth Set Up/Tear Down/Removal of Merchandise

Exhibitors may set-up from 8:00 am – 5:00 pm on Wednesday, January 18 or 8:00 am – 9:00 pm Thursday, January 19. All booths must be set-up by 8:00 am Friday, January 20 or the sponsor has the right to terminate your booth. No one will be permitted to enter the loading area or show area prior to set-up time. Unloading/Delivering of merchandise is the responsibility of the exhibitor. There is no parking in the loading area. Exhibitor may not dismantle or remove any part of their exhibit prior to show closing, Tuesday, January 24 at 6:00 pm. There will be no extra security for the show.

### Assignment/Subletting

Exhibitors may exhibit product lines in the space assigned by Sponsor and may not assign this agreement or let another Exhibitor use any part of its assigned space without the express written consent of Sponsor. Exhibitors must stay within the square footage (space) assigned. The Sponsor reserves the right to alter space assignments in order to conform to the display requirement of the Mart Fire Marshal, show rules, and guidelines. The Sponsor reserves the right to alter, change, or modify the space allocation system for future shows. Sponsor reserves the right to reject any application which cannot be accommodated into the show's guidelines, plans and procedures. Sponsor will assign all booth(s) for exhibitors in the show. Sponsor will give special consideration to seniority. Seniority does not guarantee the same location in each show. All space assignments subject to change due to permanent lease of showrooms up to 60 days prior to show. Sponsor reserves the right to relocate exhibitors to different space if a showroom is permanently leased.

### Deposits/Payments/Cancellation:

A \$500.00 per booth deposit is required by December 1, 2022. (Check, Money Order, or Visa/Mastercard). Sponsor will be placing all exhibitors in show after deadline. No spaces will be held. Deposits and Show Fees are Non-refundable. Payment in full must be paid by December 19, 2022 or a \$75 late fee will apply. Booth space not paid in full by December 19, 2022 will be reassigned or cancelled with no refund. All payments including advertising must be paid in full prior to show. Sponsor may cancel this Contract without refund to Exhibitor, and may reassign any Exhibit Space previously assigned to Exhibitor, upon failure of Exhibitor (i) to make payments as required, (ii) to abide by these Terms and Conditions and other rules and regulations as provided, or (iii) failure to claim its assigned Exhibit Space prior to the deadline set for the show. In any such case, the defaulting Exhibitor shall release space and shall not be entitled to a refund. Should Sponsor cancel the show or fail to furnish the space to Exhibitor, it shall promptly refund to Exhibitor all sums paid; but if such cancellation is due to an act of God; war, fire, strike, government decree or any other cause beyond Sponsor's control, there shall be deducted a pro-rated portion of the expenses incurred by Sponsor in connection with the show. Such refund shall be in full settlement of all loss or damage suffered by Exhibitor and in no case will any refund exceed the Exhibit Fees actually paid by the Exhibitor to the Sponsor. If a space become unavailable due to a permanent showroom lease, a new space will be assigned by the sponsor. There will be no refund/cancellation permitted due to reassignment unless there is no available space.

### Liabilities:

While all reasonable efforts to provide a safe and secure location and event, the Sponsor nor their respective officers, members, agents, representatives, or subcontractors shall be responsible or liable for any loss, loss of sales, damage or injury sustained by Exhibitor, or property, agents or invitees by fire, water, theft, disappearance, accident or other casualties. Exhibitor agrees to indemnify, defend, protect and hold harmless Sponsor and their respective officers, members, agents, representatives or subcontractors for all liabilities which might ensue by reason of Exhibitor's exhibit, action, failure to act or presence at the show or or the negligence of Exhibitor or agents and shall make reimbursement for any loss or expense incurred thereby.

### Exhibit/Merchandise Requirements/Samples:

Exhibitors will display only product lines that are (i) regularly sold by Exhibitor, (ii) are listed in the Temporary Show Buyers Guide, and (iii) are NOT shown in a permanent showroom at the Minneapolis Mart. Nor shall Exhibitor display product lines which have been withdrawn from a permanent showroom at the Mart within the six month period prior to the commencement of the show. Sponsor reserves the right to reject exhibits that may have been misrepresented or which are otherwise deemed by Sponsor to be objectionable. Samples may not be sold or delivered to buyers during the show. No "Samples for Sale" signs are allowed in the booth at any time.

### Show Parking:

Free parking is available at the Minneapolis Mart

### Use, Signs and Advertising:

The Sponsor may use any part of the Exhibit Space at any time as deemed necessary for the operation of the show, including infrastructure items, directional and informational signs. No Exhibitor signs are permitted outside of Exhibitor's assigned Exhibit Space and no signs may be displayed on persons outside of Exhibit Space beyond the Sponsor issued identification. Exhibitor agrees that it will not endorse, promote or otherwise advertise any other trade show or off-site exhibit from their Exhibit Space or any other location within the show. Distribution of any printed matter, samples or other articles is restricted to the confines of the Exhibitor Booth. Exhibitor shall not have or operate any display or exhibit which, at the sole discretion of the Sponsor, is the source of objectionable noises, odors or lights. Any person(s) disrupting the Show or interfering with the operation of the Show may be removed or expelled from the Show at the sole discretion of the Sponsor.

### Rules & Regulations:

Exhibitor shall not engage in any action that has or may have a negative adverse impact on the reputation or good will of the Sponsor. Examples shall include, but are not limited to false or misleading advertising, disparagement of Sponsor, repeated break of contracts with customers and suppliers without justification and failure to ship products timely. The Sponsor may expel the Exhibitor without refunding deposit or show fee. Exhibitor shall observe and abide by these Terms and Conditions and such other rules and regulations that Minneapolis Mart may adopt from time to time. Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state, and federal governing bodies, including without limitation fire, safety and health, together with the rules and regulations of the operator and/or owners of the property wherein the Show is held. Sponsor may remove any person during the Show whom Sponsor believes is disrupting or obstructing proper operation and management of the Show. Exhibitors who do not attend/show up will be expelled from all other shows.

All Exhibitors, Exhibitor Staff, and associated personnel must wear Exhibitor Badges at all times on the show and Mart Premises. No children 12 and under are allowed in your booths or at the show. Exhibitor badge requests must be made prior to January 13, 2023. Request should be emailed or faxed. Exhibitor badges will be available for pickup Wednesday, January 18, 2023 or later.

Exhibitors are not allowed in other Exhibitor booths, without their permission. Please do not take sales materials, or handle another Exhibitor's product without their presence and consent. No cameras or photographic equipment shall be brought into the show without the Sponsor's consent.

### Private Event:

This Show is a private event, operated on private property. All Exhibitors, guests and Buyers are subject to all rules and regulations as adopted by the Sponsor and the Minneapolis Mart. Exhibitors agree that they are individually responsible to abide by all federal, state and local laws in the operation of their Exhibits and while present on the premises of the Minneapolis Mart.

### Entire Agreement:

This contract constitutes the entire agreement between the parties hereto and supersedes any and all prior written or oral contracts, correspondence, agreements, and understandings. Any amendment to the terms hereof shall not be valid unless presented in writing and signed by authorized parties hereto. The full balance of this contract remains binding in the event that any party of the contract is legally found to be void.

**Minneapolis Mart Temporary Show  
Fri. - Tues., March 10 - 14, 2023**

☐ Mfg.    ☐ Importer    ☐ Distr.    ☐ Rep Co.

## Special Requests

**Please see the attached ad contract and spec sheet.**

- All booth assignments are made on a first-come, first-served basis. Location requests **MUST** be in writing. Minneapolis Mart will accommodate requests as space permits. Complete contract and deposit required. All deposits will be processed upon receipt. Minneapolis Mart reserves the right to reject ANY application for ANY reason. This contract becomes valid only after acceptance by show management. Upon acceptance, all monies are nonrefundable and nontransferable. No exceptions. After **February 6, 2023**, full payment will be due with application by credit card, company check, cashiers check, or money order. By signing and executing this contract, the above signed consents to receiving communications from or on behalf of Minneapolis Mart via telephone, email, and/or facsimile at the telephone number(s), email address(es), and facsimile number(s) indicated above.

**Mail or fax completed contract, August  
directory form and booth deposit of \$500 to:  
Minneapolis Mart, 10301 Bren Road West  
Minnetonka, MN 55343  
Fax Number: 952-932-0847**

**SHOW DEPOSIT & FEES ARE NON-REFUNDABLE.**

I, the cardholder, authorize the amount specified above to be charged to my credit card. I understand the final balance will be charged on this credit card on **February 6, 2023**. I understand that upon cancellation of this agreement, payment will not be refunded or transferred to another market. No exceptions. I understand there will be a 3.5% charge added for using my credit card.

**List Names of all exhibitors working:**

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# Exhibit Space Terms & Conditions

## Minneapolis Mart Temporary Show

Friday, March 10 through Tuesday, March 14, 2023

### Dates & Hours:

Friday, March 10 - Tuesday, March 14, 2023 • 9 a.m. - 6 p.m.

### Show Locations:

Minneapolis Mart  
10301 Bren Road West  
Minnetonka, MN 55343  
952-932-7200 fax: 952-932-0847

In the event that a change in show location is required, choice of space at new location will be prioritized based on historical participation. The show sponsor shall make the final determination for space allocation and location. There shall be no refunds for a change in location except for reductions in space provided.

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- 10 classified listings and free line listings in our extensive buyers guide
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- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - *must be pre ordered*
- Free wireless internet • Free parking

### Booth Set Up/Tear Down/Removal of Merchandise

Exhibitors may set-up from 8:00 am to 5:00 pm on Wednesday, March 8 and/or from 8:00 am to 9:00 pm on Thursday, March 9. All booths must be set-up by 8:00 am Friday, March 10 or the sponsor has the right to terminate your booth. No one will be permitted to enter the loading area or show area prior to set-up time. Unloading/Delivering of merchandise is the responsibility of the exhibitor. Arrangements can be made with our show contractor Chrom. There is no parking in the loading area. Exhibitor may not dismantle or remove any part of their exhibit prior to show closing, Tuesday, March 14 at 6:00 pm. There will be no extra security for the show.

### Assignment/Subletting

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### Deposits/Payments/Cancellation:

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### Liabilities:

While all reasonable efforts to provide a safe and secure location and event, the Sponsor nor their respective officers, members, agents, representatives, or subcontractors shall be responsible or liable for any loss, loss of sales, damage or injury sustained by Exhibitor, or property, agents or invitees by fire, water, theft, disappearance, accident or other casualties. Exhibitor agrees to indemnify, defend, protect and hold harmless Sponsor and their respective officers, members, agents,

representatives or subcontractors for all liabilities which might ensue by reason of Exhibitor's exhibit, action, failure to act or presence at the show or or the negligence of Exhibitor or agents and shall make reimbursement for any loss or expense incurred thereby.

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All Exhibitors, Exhibitor Staff, and associated personnel must wear Exhibitor Badges at all times on the show and Mart Premises. No children 12 and under are allowed in your booths or at the show. Exhibitor badge requests must be made prior to March 3, 2023. Request should be emailed or faxed. Exhibitor badges will be available for pickup at exhibitor services.

Exhibitors are not allowed in other Exhibitor booths, without their permission. Please do not take sales materials, or handle another Exhibitor's product without their presence and consent. No cameras or photographic equipment shall be brought into the show without the Sponsor's consent.

### Private Event:

This Show is a private event, operated on private property. All Exhibitors, guests and Buyers are subject to all rules and regulations as adopted by the Sponsor and the Minneapolis Mart. Exhibitors agree that they are individually responsible to abide by all federal, state and local laws in the operation of their Exhibits and while present on the premises of the Minneapolis Mart.

### Entire Agreement:

This contract constitutes the entire agreement between the parties hereto and supersedes any and all prior written or oral contracts, correspondence, agreements, and understandings. Any amendment to the terms hereof shall not be valid unless presented in writing and signed by authorized parties hereto. The full balance of this contract remains binding in the event that any party of the contract is legally found to be void.

# Buyers Guide Directory Form

## 5 Day Show

Which show are you exhibiting in:

☐ January ☐ March

Return this page

Complete this form and mail, email or fax back to:  
10301 Bren Rd. W, Minnetonka, MN 55343  
Fax: 952-932-0847 or [mj@mplsmart.com](mailto:mj@mplsmart.com)  
Questions? Call 952-932-7200  
[mj@mplsmart.com](mailto:mj@mplsmart.com)

### Buyers Guide Deadlines:

January - January 2, 2023

March - February 20, 2023

## INFORMATION REQUEST FORM

Please note what information you provide will be published in the Buyer's Guide

#### Your Company Logo:

- ☐ I do not have a logo
- ☐ I will send a copy of my logo to the Mart
- ☐ I give permission to the Minneapolis Mart to go to my website and copy my company's logo.

#### Product / Line Listings for Directory:

Each exhibitor may list their product line(s), description(s), and be listed in the Classified Listing section in up to 10 classifieds. (i.e. fashion accessories, gourmet, greeting cards, home décor, toys, etc.) Exhibitors will only show lines NOT shown at the Minneapolis Mart permanent showrooms.

Each exhibitor (Distributor, Importer, Manufacturer or Rep) will have their company name and contact information, their line(s) with description listed in the Buyer's Guide. Each line name will be listed in the classified section under the chosen categories as well as alphabetically in the manufacturer section of the Buyer's Guide.

Any adjustments will be at the discretion of the Editor and/or Temporary Show Manager.

#### FREE Product Showcase

- ☐ I do not have product images
- ☐ I will send a product image

#### Page Example



#### Product Showcase Example



Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Bus. Phone: (     ) \_\_\_\_\_

Fax: (     ) \_\_\_\_\_

Email (required): \_\_\_\_\_

Website: \_\_\_\_\_

1) Product Line \_\_\_\_\_

Description \_\_\_\_\_

Classifications (See Below) \_\_\_\_\_

2) Product Line \_\_\_\_\_

Description \_\_\_\_\_

Classifications (See Below) \_\_\_\_\_

3) Product Line \_\_\_\_\_

Description \_\_\_\_\_

Classifications (See Below) \_\_\_\_\_

4) Product Line \_\_\_\_\_

Description \_\_\_\_\_

Classifications (See Below) \_\_\_\_\_

5) Product Line \_\_\_\_\_

Description \_\_\_\_\_

Classifications (See Below) \_\_\_\_\_

### Exhibitors Classified

Each exhibitor may choose up to ten classified listings.

Apparel	Fireplace Accessories	Lodge	Toys
Art Glass	Floral: Silk, Dried Accessories	Men's Gifts	Travel Accessories and Luggage
Bags and Totes	Footwear	Metals: Brass, Copper, Pewter, Silver	USA Made Products
Bar and Wine Accessories	Frames and Albums	Minnesota Made Products	Wall Decor: Art, Mirrors, Posters, Plaques, Clocks
Bath Accessories	Free Trade	Music: CD s and Cassettes	Western
Bells, Chimes	Games, Puzzles, Playing Cards	Music Boxes	Windsocks and Flags
Bird Houses and Feeders	Garden	Nature Themed Products	Wood Products
Blankets, Throws, Afghans, Quilts	Giftwrap, Gift Boxes, Labels	Nautical	
Books, Cookbooks, Publications	Gourmet: Food, Candy, Coffee, Tea	Organic and Natural Products	Others _____
Bridal Accessories	Greeting Cards, Invitations, Announcements	Paper Goods	_____
Calendars and Planners	Green - Eco Friendly	Party Decorations, Balloons	_____
Candles, Oils, Potpourri and Accessories	Handcrafted Items	Pet Items	
Children's and Baby Products	Health and Beauty Products	Pillows	
Christmas	Holiday: Christmas, Easter, Halloween	Plush	
Collectibles	Home Decor and Furniture	Primitives	
Country	Impulse Items	Religious/Inspirational Items	
Crafts and Hobby	Jewelry, Jewelry Boxes, Watches	Rugs	
Custom, Private Label	Kitchenware, Houseware, Cutlery, Bakeware, Cookware	Scandinavian Products	
Desk and Office Accessories	Lamps and Lighting	Scrapbooking and Stickers	
Dinnerware	Leather	Sculptures	
Fair Trade	Licensed Products	Souvenirs and Novelties	
Fashion Accessories, Hand-bags, Sunglasses, Watches	Linen and Lace	Stationery and Writing Instruments	
Figurines		Tabletop: Flatware, Hollowware, Glassware, Coasters	

**We cannot guarantee that classified listings, lines listings and directory ads will appear if material is received after deadline. A supplement is published after print deadlines.**



## The Minneapolis Mart

The Minneapolis Mart attracts buyers from Minnesota, Wisconsin, Iowa, North and South Dakota, Nebraska, Kansas, Illinois and beyond. The Minneapolis Mart Temporary show is your opportunity to reach thousands of new prospects that shop our regional mart.

The cost savings in airfare and hotel, and the fact that they like to do business with people that already understand their customers, are just a few reasons buyers love to come to the Minneapolis Mart.

The Mart is proud of the many buyers and stores that visit each year.

## Marketing that gets you prospects

Aggressive and comprehensive marketing efforts by The Minneapolis Mart will attract buyers that you'll want to start a partnership.

- Advertising in national trade magazines
- Exposure on [www.mpls mart.com](http://www.mpls mart.com).
- Broadcast emails targeting Minneapolis Mart buyers

- Direct mail: a directory is sent three weeks before the show, reaching thousands of stores in the upper midwest and beyond.

## And to help your marketing efforts...

### Free listing in the Minneapolis Mart directory

As part of your exhibit package, you receive a free listing that includes your logo (if you have one), your company name, contact information, lines carried with a brief description in the show's comprehensive and professionally produced directory mailed out three weeks prior to the show. One of the best guides in the industry, you will be reaching 1000's of buyers who have recently registered at Minneapolis Mart shows.

There is also an opportunity to purchase additional advertising for your products in full color. This will quickly reach thousands of Midwest buyers. Please refer to the Provision ad Agreement.

### Free postcards

Generate awareness and invite buyers to the Mart with FREE full color postcards. Order them on your contract form. You will receive them approximately 6 weeks prior to the show.

### Buyer incentive prize giveaway

Daily prizes will be given away each day of the show. Buyers earn drawing entry slips with each order they place.

### Cash incentive for NEW exhibitors

Minneapolis Mart Temporary Show Exhibitors who bring in NEW exhibitors will receive \$100 CASH for each NEW exhibitor.

1. These exhibitors must have never participated in a past temporary show with the Minneapolis Mart, or have never been represented in the permanent showrooms.
2. The New Exhibitor must say which exhibitor referred them to the Minneapolis Mart at time of booking.
3. Cash will be paid during the show to the individual who referred them.

# Marketing





## **Preferred Hotels**

Special rates are available at the following hotels.

### **\*Hilton Garden Inn, Eden Prairie**

6300 Point Chase, 952-995-9000

Book online for best available rates:

[www.mplsmart.com/accommodations](http://www.mplsmart.com/accommodations)

### **\*Holiday Inn Express, Minnetonka**

**10985 Red Circle Drive, 952-912-9999**

Book online for best available rates:

[www.mplsmart.com/accommodations](http://www.mplsmart.com/accommodations)

### **Home2 Suites by Hilton**

6030 Clearwater Drive, 952-945-9999

Call hotel directly for competitive rates

**Additional hotels can be found on**

**[www.mplsmart.com/accommodations](http://www.mplsmart.com/accommodations)**

**Minneapolis Mart**

**10301 Bren Road West, Minnetonka, MN 55343**

**[www.mplsmart.com](http://www.mplsmart.com)**