



Minneapolis **MART**

TEMPORARY SHOW

EXHIBITOR APPLICATION

3 DAY SHOW

APRIL 23-25, 2023

WWW.MPLSMART.COM

Complete Exhibit Package

Each booth package includes:

- Free listings on our supplement sheet
- Extensive marketing outreach - buyer eblast with contact information & logo or product image
- Exhibitor booth signage • Chair and wastebasket
- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - must be pre ordered
- Free wireless internet
- Free parking

LOCATION:

Minneapolis Mart
10301 Bren Road West
Minnetonka, MN 55343

DATES & HOURS:

Sun —Tues, April 23-25, 2023

9:00 am to 6:00 pm

Move In:

Friday, April 21 2023

8:00 am - 5:00 pm

Saturday, April 22, 2023

9:00 am - 3:00 pm

Move Out:

Tuesday, April 25, 2023

After 6:00 pm

Shipping/Material Handling—Booth Furnishing

All shipments and storage must be arranged through the Minneapolis Mart.

Minneapolis Mart

10301 Bren Road West

Minnetonka, MN 55343

952-932-7200 • 952-405-2254

mj@mplsmart.com • www.mplsmart.com

Details

Exhibit Space Contract

Minneapolis Mart Temporary Show
Sun. - Tues., April 23 - 25, 2023

Company Name: _____

Contact: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: () _____

Fax: () _____

Email (required): _____

Website: _____

☐ Mfg. ☐ Importer ☐ Distr. ☐ Rep Co.

CONTRACTS ARE DUE FEBRUARY 25

Booth Selection - \$8/sq. ft. - 8'x10' = \$640.00
End of Gallery (5'x12') = \$480.00
Refer to Booth Plans

	Booth #(s)	Total
1st Choice	_____	\$ _____
2nd Choice	_____	\$ _____
3rd Choice	_____	\$ _____

Special Requests _____

Signature: _____

Date: _____

All booth assignments are made on a first-come, first-served basis. Location requests MUST be in writing. Minneapolis Mart will accommodate requests as space permits. Complete contract and deposit required. All deposits will be processed upon receipt. Minneapolis Mart reserves the right to reject ANY application for ANY reason. This contract becomes valid only after acceptance by show management. Upon acceptance, all monies are nonrefundable and nontransferable. No exceptions. After **March 24, 2023**, full payment will be due with application by credit card, company check, cashiers check, or money order. By signing and executing this contract, the above signed consents to receiving communications from or on behalf of Minneapolis Mart via telephone, email, and/or facsimile at the telephone number(s), email address(es), and facsimile number(s) indicated above.

Mail or fax completed contract and booth deposit of \$300.00 to:
Minneapolis Mart, 10301 Bren Road West
Minnetonka, MN 55343
Fax Number: 952-932-0847

Return this page

For Office Use Only:

Booth Assignments(s) _____

Amount Due \$ _____

Date	Check/Charge	Amount

Payment Totals

Booth(s) \$ _____

Display Table 6' or 8' (\$30.00 ea) \$ _____

Post-show list (emailed) (\$25.00) \$ _____

Discovery Table (\$100.00 each) \$ _____

Total \$ _____

Deposit (\$300.00 per booth) \$ _____

Balance: \$ _____

FULL PAYMENT IS DUE March 24, 2023

A \$75 LATE FEE WILL BE APPLIED TO ALL LATE PAYMENTS

SHOW DEPOSIT & FEES ARE NON-REFUNDABLE.

Payment Made By:

☐ Cashier's Check ☐ Money Order
☐ Company Check ☐ Mastercard ☐ Visa

Card No. _____ - _____ - _____ - _____

V-code (3 digit number of back of card) _____

Exp. Date _____ Total Charged \$ _____

Card Holder's Name _____

Card Holder's Address _____

Card Holder's Signature _____

I, the cardholder, authorize the amount specified above to be charged to my credit card. I understand the final balance will be charged on this credit card on **March 24, 2023**. I understand that upon cancellation of this agreement, payment will not be refunded or transferred to another market. No exceptions. I understand there will be a 3.5% charge added for using my credit card.

Exhibitor Badges:

List Names of all exhibitors working:

Exhibit Space Terms & Conditions

Minneapolis Mart Temporary Show

April 23-25, 2023

Dates, Hours & Locations:

Minneapolis Mart
10301 Bren Road West
Minnetonka, MN 55343
952-932-7200
Sunday, April 23 - Tuesday, April 25
9:00 am to 6:00 pm

In the event that a change in show location is required, choice of space at new location will be prioritized based on historical participation. The show sponsor shall make the final determination for space allocation and location. There shall be no refunds for a change in location except for reductions in space provided.

Exhibit Space Includes:

- Free listing on our supplement sheet - contact information, line listings and logo
- Exhibitor booth signage • Chair and wastebasket
- Marketing Outreach - buyer eblast with contact information and logo or product image
- Daily booth cleaning
- Free POV (personally owned vehicle) Load In/Out
- Name badges - *must be pre ordered*
- Free wireless internet • Free parking

Move In:

Friday, April 21, 2023 8:00 am - 5:00 pm and/or Saturday, April 22, 2023 9:00 am - 3:00 pm.

Booth Set Up/Tear Down/Removal of Merchandise

Exhibitors may follow set up/tear down according to dates and times listed on page 2 of contract booklet. All booths must be set-up by 8:00 am Sunday, April 23 or sponsor has the right to terminate your booth. No one will be permitted to enter the loading area or show area prior to set-up time. Unloading/Delivering of merchandise is the responsibility of the exhibitor. There is no parking in the loading area. Exhibitor may not dismantle or remove any part of their exhibit prior to show closing Tuesday, April 25 at 6:00 pm. There will be no extra security for the show.

Assignment/Subletting

Exhibitors may exhibit product lines in the space assigned by Sponsor and may not assign this agreement or let another Exhibitor use any part of its assigned space without the express written consent of Sponsor. Exhibitors must stay within the square footage (space) assigned. The Sponsor reserves the right to alter space assignments in order to conform to the display requirement of the Mart Fire Marshal, show rules, and guidelines. The Sponsor reserves the right to alter, change, or modify the space allocation system for future shows. Sponsor reserves the right to reject any application which cannot be accommodated into the show's guidelines, plans and procedures. Sponsor will assign all booth(s) for exhibitors in the show. Sponsor will give special consideration to seniority. Seniority does not guarantee the same location in each show. All space assignments subject to change due to permanent lease of showrooms up to 60 days prior to show. Sponsor reserves the right to relocate exhibitors to different space if a showroom is permanently leased.

Deposits/Payments/Cancellation:

A \$300.00 per booth deposit is required by February 25. (Check, Money Order, or Visa/Mastercard). Sponsor will be placing all exhibitors in show after deadline. No spaces will be held. Deposits and Show Fees are Non-refundable. Payment in full must be paid by March 24, 2023 or a \$75 late fee will apply. Booth space not paid in full by March 24, 2023 will be reassigned or cancelled with no refund. All payments including advertising must be paid in full prior to show. Sponsor may cancel this Contract without refund to Exhibitor, and may reassign any Exhibit Space previously assigned to Exhibitor, upon failure of Exhibitor (i) to make payments as required, (ii) to abide by these Terms and Conditions and other rules and regulations as provided, or (iii) failure to claim its assigned Exhibit Space prior to the deadline set for the show. In any such case, the defaulting Exhibitor shall release space and shall not be entitled to a refund. Should Sponsor cancel the show or fail to furnish the space to Exhibitor, it shall promptly refund to Exhibitor all sums paid; but if such cancellation is due to an act of God; war, fire, strike, government decree or any other cause beyond Sponsor's control, there shall be deducted a pro-rated portion of the expenses incurred by Sponsor in connection with the show. Such refund shall be in full settlement of all loss or damage suffered by Exhibitor and in no case will any refund exceed the Exhibit Fees actually paid by the Exhibitor to the Sponsor. If a space become unavailable due to a permanent showroom lease, a new space will be assigned by the sponsor. There will be no refund/cancellation permitted due to reassignment unless there is no available space.

Liabilities:

While all reasonable efforts to provide a safe and secure location and event, the Sponsor nor their respective officers, members, agents, representatives, or

subcontractors shall be responsible or liable for any loss, loss of sales, damage or injury sustained by Exhibitor, or property, agents or invitees by fire, water, theft, disappearance, accident or other casualties. Exhibitor agrees to indemnify, defend, protect and hold harmless Sponsor and their respective officers, members, agents, representatives or subcontractors for all liabilities which might ensue by reason of Exhibitor's exhibit, action, failure to act or presence at the show or or the negligence of Exhibitor or agents and shall make reimbursement for any loss or expense incurred thereby.

Exhibit/Merchandise Requirements/Samples:

Exhibitors will display only product lines that are (i) regularly sold by Exhibitor, (ii) are listed in the Temporary Show Buyers Guide, and (iii) are NOT shown in a permanent showroom at the Minneapolis Mart. Nor shall Exhibitor display product lines which have been withdrawn from a permanent showroom at the Mart within the six month period prior to the commencement of the show. Sponsor reserves the right to reject exhibits that may have been misrepresented or which are otherwise deemed by Sponsor to be objectionable. Samples may not be sold or delivered to buyers during the show. No "Samples for Sale" signs are allowed in the booth at any time.

Show Parking:

Free Parking is available at the Minneapolis Mart.

Use, Signs and Advertising:

The Sponsor may use any part of the Exhibit Space at any time as deemed necessary for the operation of the show, including infrastructure items, directional and informational signs. No Exhibitor signs are permitted outside of Exhibitor's assigned Exhibit Space and no signs may be displayed on persons outside of Exhibit Space beyond the Sponsor issued identification. Exhibitor agrees that it will not endorse, promote or otherwise advertise any other trade show or off-site exhibit from their Exhibit Space or any other location within the show. Distribution of any printed matter, samples or other articles is restricted to the confines of the Exhibitor Booth. Exhibitor shall not have or operate any display or exhibit which, at the sole discretion of the Sponsor, is the source of objectionable noises, odors or lights. Any person(s) disrupting the Show or interfering with the operation of the Show may be removed or expelled from the Show at the sole discretion of the Sponsor.

Rules & Regulations:

Exhibitor shall not engage in any action that has or may have a negative adverse impact on the reputation or good will of the Sponsor. Examples shall include, but are not limited to false or misleading advertising, disparagement of Sponsor, repeated break of contracts with customers and suppliers without justification and failure to ship products timely. The Sponsor may expel the Exhibitor without refunding deposit or show fee. Exhibitor shall observe and abide by these Terms and Conditions and such other rules and regulations that Minneapolis Mart may adopt from time to time. Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state, and federal governing bodies, including without limitation fire, safety and health, together with the rules and regulations of the operator and/or owners of the property wherein the Show is held. Sponsor may remove any person during the Show whom Sponsor believes is disrupting or obstructing proper operation and management of the Show. Exhibitors who do not attend/show up will be expelled from all other shows.

All Exhibitors, Exhibitor Staff, and associated personnel must wear Exhibitor Badges at all times on the show and Mart Premises. No children 12 and under are allowed in your booths or at the show. Exhibitor badge requests must be made prior to April 22, 2023. Request should be emailed or faxed. Exhibitor badges will be available for pickup at exhibitor services.

Exhibitors are not allowed in other Exhibitor booths, without their permission. Please do not take sales materials, or handle another Exhibitor's product without their presence and consent. No cameras or photographic equipment shall be brought into the show without the Sponsor's consent.

Private Event:

This Show is a private event, operated on private property. All Exhibitors, guests and Buyers are subject to all rules and regulations as adopted by the Sponsor and the Minneapolis Mart. Exhibitors agree that they are individually responsible to abide by all federal, state and local laws in the operation of their Exhibits and while present on the premises of the Minneapolis Mart.

Entire Agreement:

This contract constitutes the entire agreement between the parties hereto and supersedes any and all prior written or oral contracts, correspondence, agreements, and understandings. Any amendment to the terms hereof shall not be valid unless presented in writing and signed by authorized parties hereto. The full balance of this contract remains binding in the event that any party of the contract is legally found to be void.

3 Day Show Supplement Form☐ April

Complete this form and mail, email or fax back to:
 10301 Bren Rd. W, Minnetonka, MN 55343
 Fax: 952-932-0847 or mj@mplsmart.com
 Questions? Call 952-932-7200 or email
 mj@mplsmart.com

Please note what information you provide will be published in the
 Supplement Sheet & on Buyer Eblasts before each show

Your Company Logo/Product Image:

- ☐ I do not have a logo
☐ I do not have a product image
☐ I will send MJ my logo and product image
☐ I give permission to the Minneapolis Mart to go to my website and copy my company's logo and product image.

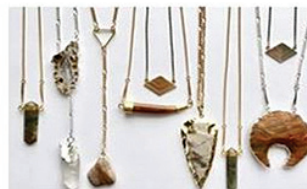
Supplement Sheet Example

*Polar Mitts - Orange 348-1 & 2
 Melody Anderson
 16205 Terracewood Drive
 Eden Prairie, MN 55346
 Office 952-934-8022
 Fax 952-934-8023



Email: polarmitts@hotmail.com
 www.polarmitts.com

Polar Mitts - Extra thick fabric keeps the warm air in, and the cold out - handmade in Minnesota!

Buyer Eblast Example**Baubles and Bobbies— Orange 348-3**

Ginger Nelson
 1722 Candi Lane
 N. Mankato, MN 56003
 Office 507-351-6931
 Email: baublesandbobbies@gmail.com
 www.baublesandbobbies.com

Company Name: _____

Contact: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Bus. Phone: () _____

Fax: () _____

Email (required): _____

Website: _____

1) Product Line _____

Description _____

2) Product Line _____

Description _____

3) Product Line _____

Description _____

4) Product Line _____

Description _____

5) Product Line _____

Description _____

Any adjustments will be at the discretion of the Editor and/or Temporary Show Manager

The Minneapolis Mart

The Minneapolis Mart attracts buyers from Minnesota, Wisconsin, Iowa, North and South Dakota, Nebraska, Kansas, Illinois and beyond. The Minneapolis Mart Temporary show is your opportunity to reach thousands of new prospects that shop our regional mart.

The cost savings in airfare and hotel, and the fact that they like to do business with people that already understand their customers, are just a few reasons buyers love to come to the Minneapolis Mart.

The Mart is proud of the many buyers and stores that visit each year.

Marketing that gets you prospects

Aggressive and comprehensive marketing efforts by The Minneapolis Mart will attract buyers that you'll want to start a partnership.

- Advertising in national trade magazines
- Exposure on www.mplsmart.com.
- Broadcast emails targeting Minneapolis Mart buyers
- Complete contact and line listings on supplement sheet handed out to buyer's upon registration at the shows.

And to help your marketing efforts...

Recommended Hotels:

Hilton Garden Inn, Eden Prairie

6300 Point Chase, 952-995-9000

Book online for best available rates:

www.mplsmart.com/accommodations

Holiday Inn Express, Minnetonka

10985 Red Circle Drive, 952-912-9999

Book online for best available rates:

www.mplsmart.com/accommodations

Marriott SW

5801 Opus Pkwy, 952-935-5500

www.marriott.com use code 75Y

Additional hotels can be found on

www.mplsmart.com/accommodations

Minneapolis Mart

10301 Bren Road West

Minnetonka, MN 55343

Phone 952-932-7200 ~ Fax 952-932-0847

mj@mplsmart.com

Buyer incentive prize giveaway

Daily prizes will be given away each day of the show. Buyers earn drawing entry slips with each order they place.

Cash incentive for NEW exhibitors

Minneapolis Mart Temporary Show Exhibitors who bring in NEW exhibitors will receive \$100 CASH for each NEW exhibitor.

1. These exhibitors must have never participated in a past temporary show with the Minneapolis Mart, or have never been represented in the permanent showrooms.
2. The New Exhibitor must say which exhibitor referred them to the Minneapolis Mart at time of booking.
3. Cash will be paid during the show to the individual who referred them.

Marketing