

TREND FALL 2024



BY SHARON ADLER
EDITED BY CAROLINE WALTERS

Watch

Sharon Adler's knowledge of merchandising spans over 30 years, including 8 years with Associated Merchandising Corporation (AMC), the preeminent overseas sourcing and product development arm servicing the leading department stores in the U.S. and Europe.

Adler spent seven years sourcing and developing product for 2 leading seasonal wholesalers, the Director of Product Development for Santa's World (Kurt Adler) and Department 56 Inc.

After leaving Department 56 in 2002, Sharon joined Li Fung, the world's largest global sourcing company, as Director of Trend and Color overseeing the art department and all products of home merchandise. She attended seminars and trade shows globally and produced color and trend reports for major wholesalers and retailers in all categories of home furnishings. Sharon is currently consulting in trend, color, product development and global sourcing in the home furnishings industry.

ELEVATE YOUR *Fall* OFFERINGS

Discover New Products from the New York Fancy Food Show

AS WE HEAD INTO THE FALL SEASON...

it's time to start thinking about how to refresh your product selections for charcuterie boards, gift baskets, and holiday treats. I had the opportunity to attend the New York Fancy Food Show, one of the largest gatherings in the gourmet food industry, where over 2,300 vendors from across the globe presented thousands of new and exciting products. With over 10,000 attendees, this show is a feast for the senses, and it's the perfect place to find unique items for the upcoming holiday season.

In addition to the array of amazing products, the show also presents the prestigious SOFI Awards, which recognize the best new items in various categories. Many of the vendors I'll be discussing have received these awards over the years, with several taking home honors this year as well. Here's a breakdown of some top picks from the show that are perfect for charcuterie boards, gift baskets, and more.



Charcuterie BOARD ESSENTIALS

Charcuterie boards are a timeless favorite for gatherings, and these products will help elevate any assortment.

BLAKE HILL

A Gold SOFI Award winner, Blake Hill's jams and spreads are perfect for pairing with cheese and wine. Their unique flavors like Mango Pineapple Habanero, Orange 10-Year Single Malt, and Apricot Orange & Honey are standouts. They offer over 80 other flavors, making them versatile for any occasion.

Contact www.blakehillpreserves.com/wholesale or email sales@blakehillpreserves.com



BORNIBUS

For over 200 years, Bornibus has been producing high-quality mustards, gherkins, olives, and spreads. Their elegant glass jars and beautiful labeling make these products perfect for gourmet gift baskets or charcuterie boards. All items are non-GMO, vegan, and kosher. Contact bornibus.fr or email bornibus@bornibusfr



THE CHEESE KNIFE

This innovative, stain-resistant cheese knife was introduced in the 1940s and is ideal for cutting soft cheeses, butter, and more. Child-friendly and designed to glide smoothly, it's a must-have tool for any charcuterie board. **Contact thecheeseknife.com or email lisa@thecheeseknife.com**



CONFITURE PARISIENNE

These beautifully packaged spreads and jams, made in France, offer a variety of flavor combinations such as Carrot, Passion & Vanilla, Tomato, Basil & Chocolate. Their presentation is stunning, making them a thoughtful gift item or an addition to your gourmet section.

Email gsaade@gskgroup.us or call (404) 664-08565

CRISPBREAD & ARTISAN Crackers

No charcuterie board is complete without the perfect crackers to accompany meats and cheeses.

NORWEGIAN BAKED KNEKKEBROD

Handmade in Brooklyn, this crispbread comes in a variety of flavors, including Sea Salt Flakes and Seeded Classic, making it a delicious and healthy choice for charcuterie spreads. **Contact www.norwegianbaked.com or email norwegianbaked@gmail.com**



RUSTIC BAKERY ARTISAN CRISPS

Known for flavors like Tart Cherry & Cacao Nib Almond, Rustic Bakery crisps are ideal for both charcuterie boards and holiday gift baskets. They also offer holiday-themed cookies, perfect for Halloween, Christmas, and Easter.

Contact www.rusticbakery.com or call (707) 789-7400

Nuts FOR GIFTING



These premium nuts come in beautifully designed packaging and offer a range of unique flavors perfect for gifting.

GEAUX NUTS

This New Orleans-based company offers a variety of flavors like White Chocolate Crunch and Original Cinnamon, all in packaging that features iconic New Orleans imagery.

Contact www.geauxnuts.com or email info@geauxnuts.com



OCTONUTS

These roasted almonds come in flavors such as Herbes De Provence and Olive Oil and Lemon. Octonuts is ideal for adding a gourmet touch to any gift basket.

Contact www.octonuts.com

ZORRO PECANS

Grown on a farm in Georgia and presented in elegant packaging from bags to gift boxes. Offerings include holiday mixes, chocolate toffee, maple glaze, roasted & salted, sweet & spicy and more.

Contact www.zorropecans.com or email info@geauxnuts.com



Sweets FOR THE SEASON

As the holidays approach, you'll want to stock up on indulgent treats to satisfy every sweet tooth.

ANDRÉ'S CHOCOLATES

From Swiss milk chocolate-covered almonds to Kansas City Whiskey-infused caramel shells, André's offers a wide assortment of festive treats perfect for holiday gift baskets.

Contact www.andreschocolates.com or email Nancy@AndresChocolates.com



RUSTIC BAKERY

Halloween treats, Christmas and Chanukah cookies presented in gift boxes or as individually wrapped cookies. They are delish and would add to a tasty and pretty gift basket.

Contact www.rusticbakery.com



WILDWOOD

Crafted by hand chocolate (1 year shelf life) and caramels, drinking chocolate, chocolate brittle and more. The Berry, Berry chocolate bar is a sell-out favorite for Christmas, Valentine's Day and everyday purchase, with many more to choose from.

Email rebecca@wildwoodchocolate.com or call (508) 896-0614



CARTWRIGHT & BUTLER

This British cookie company has introduced keepsake tins with a unique twist: the tins play music! Their Christmas tins play festive songs, and the birthday tin plays "Happy Birthday." These make memorable gift items long after the cookies are gone.

Email robert.arnett@moordalfoods.com

CHOCOLAT MATHEZ

A 90 year old French company specializing in cocoa truffles now selling in the U.S. with a wide range of candy and other sweets. They offer small snacking bags for Halloween and Christmas. They have recently introduced an Advent Calendar and a Christmas Pyramid filled with chocolates in packaging for hanging on the Christmas tree.

Contact www.mathez.fr/en/ or email Claudie.millet@mathez.fr



Specialty PRODUCTS

Finally, here are a few unique items that stood out at the show.

FOSTER'S PICKLED VEGETABLES

Pickle lovers rejoice! Foster's offers a wide range of pickled vegetables, including carrots, okra, and asparagus. Not only are these great for snacking, but they're also perfect for adding to charcuterie boards.

Contact www.fostersasparagus.com or call (855) 261-6395



HAMMOND'S

New candy bar flavors including Fudge Brownie, Raspberry Habanero, Everything Bagel, Espresso Martini, all are unique to appeal to many tastes. Hammond's is known for their huge variety of swirl candy canes and lollipops for Christmas.

Contact www.hammondscandies.com or call (888) 226-3999



GREENOMIC

Italian Pasta known for their unique packaging, Greenomic offers gourmet pasta in eye-catching "Good Hair Day" boxes. Their new pasta sauces, created by an award-winning Italian chef, add even more appeal to their product line.

Contact www.greenomic.us or email sales@greenomic.us



NEUHAUS BELGIUM

They presented at the Fancy Food show for the first time! Their chocolate is made in Belgium and shipped from a distributor in the U.S. with a wide assortment to choose from. Please note their shelf life is long! One of their special packaging offerings is an historical box assortment featuring all the shapes and flavors they've introduced over the decades.

Contact www.neuhauschocolates.com/insiders

Conclusion



Whether you're looking to elevate your charcuterie board offerings or add unique items to your holiday gift baskets, the New York Fancy Food Show has presented some truly standout products. These SOFI Award-winning vendors offer high-quality, beautifully packaged items that are sure to impress your customers this Fall and Holiday season.